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Merchant and service provider participation.

(A) Application Process - A merchant or service provider wishing to participate in the golden buckeye program shall complete an application. The completed application shall include the following information:

- (1) The merchant's or service provider's business name, mailing address (including county), and the addresses of all service locations, if different from the mailing address;
- (2) Th merchant's or service provider's telephone number, fax number, and internet web address, if any;
- (3) A general description of the goods or services provided to cardholders by the merchant or service provider;
- (4) The amount of the discount being offered to cardholders;
- (5) A list of any restrictions the merchant or service provider wishes to place on the use of the card by participants in the golden buckeye card program;
- (6) If the application is for multiple sites, a listing or electronic file containing the information described above;
- (7) The signature of the person authorized to enter into the agreement on behalf of the merchant or service provider;
- (8) Any other information that may be required by the department.

(B) Agreements - In order to participate in the golden buckeye program, a merchant or service provider must agree to the following:

- (1) The merchant's or service provider's enrollment in the program is voluntary and in good faith;
- (2) To honor the use of the golden buckeye cards by cardholders;
- (3) To make no change in its regular price for goods and services prior to honoring the golden buckeye card;
- (4) To offer a tangible benefit to cardholders that is not generally available to the public;

- (5) The merchant's or service provider's decision to honor the golden buckeye card does not imply or constitute an endorsement by the department of the merchant's or service provider's products or services, and the usage of the golden buckeye card logos and other images shall not be used to imply endorsement of the golden buckeye card for the merchant's or service provider's products or services; and.
- (6) Other business-specific requirements as determined necessary by the department.
- (C) Approval - A merchant's or service provider's participation in the golden buckeye program is not effective until approved by the department.
- (D) Cancellation - A merchant or service provider may cancel its participation in the golden buckeye program at any time and for any reason by submitting a written statement to that effect to the Ohio department of aging. The department may cancel a merchant's or service provider's participation in the golden buckeye program at any time and for any reason by mailing written notice to the merchant or service provider.

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Certification

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