

173-6-05

Provider participation.

(A) Any provider wishing to participate in the golden buckeye program shall do the following:

(1) The provider shall complete a hard-copy application or an electronic application found on the web site of ODA and/or an administrator designated by ODA. The provider shall include the following information on the application:

(a) The business name and mailing address (including county) of the provider;

(b) The telephone number, fax number, e-mail address, and internet web address (if any) of the provider;

(c) A general description of the goods or services provided to cardholders by the provider;

(d) The benefit or amount of the discount being offered to cardholders;

(e) A list of any restrictions the provider wishes to place on the use of the card by cardholders, so long as those restrictions do not violate the agreement in paragraph (B) of this rule;

(f) Any other information required by ODA; and,

(g) An acknowledgement that the provider agrees to the terms of the golden buckeye program that are listed in paragraph (B) of this rule. This acknowledgement may be made by one of the following methods:

(i) The provider may sign a hard-copy application below the line of text below a statement that says the provider shall agree to the terms of the golden buckeye program; or,

(ii) The provider may check a box that says "I agree" that is located on the electronic application one line of text below a statement that says the provider agrees to the terms of the golden buckeye program.

(2) If a provider intends to offer benefits or discounts at multiple sites, the provider shall include the information required by paragraph (A)(1) of this rule for each site. A provider may accomplish this by either submitting a hard-copy or electronic spreadsheet that lists each site with the application or by submitting a separate application for each site.

(3) The provider shall submit the completed application to ODA or to an administrator designated by ODA. This may be accomplished by mailing the application to the address listed on the application, by faxing it to the fax

number listed on the application, or by electronic submission.

(B) These are the terms to which a provider shall agree when the provider agrees to participate in the golden buckeye program:

(1) Enrollment in the program is voluntary and in good faith;

(2) The provider shall honor the use of the golden buckeye card by all cardholders;

(3) The provider may not change the regular price of its good or services prior to providing a benefit or discount to cardholders;

(4) The provider shall offer a tangible benefit or discount to cardholders that is not available to customers under sixty years of age;

(5) The decision of the provider to honor the golden buckeye card does not imply or constitute an endorsement by ODA of the goods or services of the provider. Although the provider may use the logos and other images of the golden buckeye card in the place of business or in advertisements, the provider may not use the logos and other images of the golden buckeye card in a manner that implies or constitutes an endorsement by ODA of the goods or services of the provider; and,

(6) Any other business-specific requirements as determined necessary by ODA.

(C) After ODA or an administrator designated by ODA receives an application from a provider, it shall determine whether or not the provider may participate in the golden buckeye program. If ODA agrees to allow the provider to participate in the program, ODA shall also determine the effective date of the participation of the provider in the program.

(D) A provider may revise any information submitted to ODA or an administrator designated by ODA by contacting ODA or an administrator designated by ODA.

(E) A provider may cancel its participation in the golden buckeye program at any time and for any reason. This cancellation may be filed by writing or electronically (through the web site of ODA and/or an administrator designated by ODA) to ODA or an administrator designated by ODA.

(F) ODA may cancel the participation of a provider in the golden buckeye program at any time and for any reason. In such a case, ODA shall make the provider aware of the cancellation by mailing a written notice to the provider.

Replaces: 173-6-05

Effective:

R.C. 119.032 review dates:

Certification

Date

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