

4501:1-3-03

Sign required to identify place of business.

- (A) No applicant shall be issued a license unless ~~the "Used Motor Vehicle Dealer Application," form "BMV 4320," (January, 2015); or "New Motor Vehicle Dealer Application," form "BMV 4322," (March, 2015), whichever is applicable;~~ there is signage that includes the name of the business as registered with the secretary of state, as applicable, for which the license is sought. ~~The applications are available via the dealer licensing website at [http:// www.ohioautodealers.com](http://www.ohioautodealers.com).~~ Each applicant shall provide evidence of suitable signage that meets the following requirements:
- (1) The sign displays the business name in which the application is made;
 - (2) The sign is permanent, properly maintained, and prominently displayed by the entrance of the office, if the sign is not visible from the public roadway;
 - (3) The ~~sign's~~sign's letters identifying the business name are no less than six inches high, unless otherwise approved by the registrar.
- (B) No motor vehicle dealer or auction owner or its agent or representative shall alter ~~the physical conditions of the established place of business~~ sign so that it is not in compliance with ~~the requirements of Chapter 4517. of the Revised Code.~~ this rule.

Effective: 1/27/2018
Five Year Review (FYR) Dates: 11/6/2017 and 11/01/2022

CERTIFIED ELECTRONICALLY

Certification

01/17/2018

Date

Promulgated Under: 119.03
Statutory Authority: 4501.02, 4517.32
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