

4501:1-3-03

**Sign required to identify place of business.**

- (A) No applicant shall be issued a license unless the "Used Motor Vehicle Dealer Application," form "BMV 4320," (~~July, 2013~~ January, 2015), or "New Motor Vehicle Dealer Application," form "BMV 4322," (~~July, 2013~~ March, 2015), whichever is applicable, includes the name of the business for which the license is sought. The applications are available via the dealer licensing website at <http://www.OhioAutoDealers.com>. Each applicant shall provide evidence of suitable signage that meets the following requirements:
- (1) The sign displays the business name in which the application is made;
  - (2) The sign is permanent, properly maintained, and prominently displayed by the entrance of the office, if the sign is not visible from the public roadway;
  - (3) The sign's letters identifying the business name are no less than six inches high, unless otherwise approved by the registrar.
- (B) No motor vehicle dealer or auction owner or its agent or representative shall alter the physical conditions of the established place of business so that it is not in compliance with the requirements of Chapter 4517. of the Revised Code.

Effective:

Five Year Review (FYR) Dates: 10/26/2017

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Certification

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Date

Promulgated Under: 119.03  
Statutory Authority: 4501.02, 4517.32  
Rule Amplifies: 4501.02, 4517.03, 4517.04, 4517.05, 4517.06,  
4517.07, 4517.08  
Prior Effective Dates: 12/8/86, 5/9/98, 7/1/10, 7/15/13