

4501:1-6-08

**Third party advertising at deputy registrar locations.**

- (A) Any deputy registrar that is not a county auditor or clerk of common pleas court, in accordance with the standards set forth, may sell, or otherwise grant, advertising rights to a third-party business for the purpose of display and presentation of all advertising permitted within a deputy registrar agency.
- (B) The following procedures shall be adhered to when adding, removing, or updating advertisements:
- (1) The registrar must approve or disapprove the addition or alteration of all advertisements before display;
  - (2) Advertisements for any organization, group, or business promoting the following is prohibited:
    - (a) Vulgar, obscene, or inappropriate products or services;
    - (b) Alcohol consumption;
    - (c) Illegal drug use.
  - (3) Advertisements for automobile insurance services is prohibited; and
  - (4) Advertisements for political parties and/or endorsements is prohibited.
- (C) The registrar has the authority to deny display of any advertisement deemed unacceptable by the rules set forth, or for any other reason.
- (D) Advertisement display shall be aesthetically pleasing and conducive to agency design and makeup, and presented in one of the following methods:
- (1) Electronically displayed on a television or monitor without sound; or
  - (2) Non-electronically using a single display - or bulletin board having a total area of no more than thirty-two square feet (32 ft<sup>2</sup>).
- (E) No advertising of any good or service is permitted at a deputy registrar license agency except as permitted by paragraph (D) or by special exemption by the registrar for a specific purpose and fixed duration.

Effective:

Five Year Review (FYR) Dates:

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Certification

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Date

Promulgated Under:	119.03
Statutory Authority:	4501.02, 4503.03
Rule Amplifies:	4503.03