

4501:1-7-12

**Process for issuance of collegiate license plates.**

- (A) "Applicant" means the owner, or lessee if eligible under the Revised Code of any passenger car, noncommercial motor vehicle, recreational vehicle, or other motor vehicle eligible under the Revised Code who voluntarily chooses to submit an application for issuance of collegiate license plates in connection with a registration, or a renewal of the registration of such plates.
- (B) "Institution" means a state university or college or a private university or college located in this state that possesses a certificate of authorization issued by the Ohio board of regents pursuant to Chapter 1713. of the Revised Code. "Institution" includes community colleges created pursuant to Chapter 3354. of the Revised Code, university branches created pursuant to Chapter 3355. of the Revised Code, technical colleges created pursuant to Chapter 3357. of the Revised Code, and state community colleges created pursuant to Chapter 3358. of the Revised Code.
- (C) "Logo" means single-type body of matrix containing a short, often used set of letters or words, a distinctive signature, or name or a trademark or name plate.
- (D) "Program" means the collegiate license plate program.
- (E) An institution may apply to the registrar of motor vehicles to participate in the program. An application by an institution shall be made on forms prescribed by the registrar and shall include the following information: the name and address of the institution; a copy of the certificate of authorization issued by the Ohio board of regents pursuant to Chapter 1713. of the Revised Code; ~~the estimated number of plates being requested;~~ a ~~camera-ready~~ copy of the logo in a design format as required by the registrar to be used by the institution on its license plates, which shall not exceed three inches in height and two inches in width, along with the specific pms numbers for the colors involved; and a release in favor of the bureau of motor vehicles of any copyright or trademark rights possessed by the institution.
- (F) The institution's application shall be signed by an authorized agent of the institution, and, including the logo, shall be subject to the approval of the registrar. The registrar may disapprove the application if: (1) the design specifications would be, in the opinion of the registrar, confusing to a person attempting to read the registration numbers or letters on the collegiate license plates; or (2) the application lacks some or all of the necessary information; or (3) the initial institution application is for an unreasonably small number of plates. The registrar shall notify the institution of his approval or disapproval in writing.
- (G) Each applicant's request for collegiate license plates or renewal or registration of such plates shall be accompanied by a service fee, voluntary contribution in the amount of twenty-five dollars for the benefit of the institution. The bureau of motor

vehicles shall charge the applicant an additional ten dollar fee for the cost of producing and processing each set of plates, or registration, or renewal of registration.

- (H) Whether or not an applicant holds special reserved license plates, an application for collegiate license plates may be combined with an application for special reserved license plates under section 4503.40 or 4503.42 of the Revised Code, so long as the number of alpha or numeric characters and spaces is no more than six.
- (I) Each applicant who already holds collegiate license plates and wishes to renew this special registration for the following renewal period shall have the option of renewing his registration by mail, by electronic means, or in person at the bureau or in person at a deputy registrar.
- (J) The registrar shall terminate the participation of any institution in the program for violation of section 4503.51 of the Revised Code, or of this rule, or of any procedures prescribed by the registrar to implement the program. Any plates issued under this program by an institution that has been terminated from the program shall be honored during the period of registration.

Effective: 04/29/2007

R.C. 119.032 review dates: 01/12/2007 and 12/31/2011

CERTIFIED ELECTRONICALLY

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Certification

04/19/2007

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Date

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