## <u>4717-8-01</u> <u>Unprofessional conduct.</u>

<u>Unprofessional conduct includes, but is not limited to, the following:</u>

- (A) Solicitation of dead human bodies by an embalmer or funeral director, or an apprentice, or an agent, an assistant, employee or any other person acting on behalf of the licensee with their knowledge and consent, expressed or implied, when the solicitation occurs after death;
- (B) Interference of an embalmer or funeral director, directly or indirectly, in any manner or through any other person, with another embalmer or funeral director who has lawful charge of a dead human body;
- (C) Disclosure by a licensee or apprentice of confidences, privacies, confidential facts, confidential opinions or secrets of the life of any person, persons or family members, the knowledge of which was acquired through professional relationship with said person, persons or family members.
- (D) Violations of the federal trade commission's funeral industry rule, codified as Chapter 16, Part 453 of the Code of Federal Regulations, as amended, July 19, 1994 (hereinafter, referred to as the "funeral rule"). A copy is available on the federal trade commission's website at http://www.ftc.gov.
- (E) Violations of state or federal laws involving dishonesty, falsification, misrepresentation, deceit or deception.
- (F) Misappropriation by a funeral director, funeral home or funeral home's employee of any amount of money whether paid by a consumer or acquired by any other means in order to fund his or her funeral service.
- (G) Failure to comply with any board request during an inspection or investigation, or finding, or order.
- (H) Falsification or misrepresentation on any application or document submitted to the board.
- (I) Failure to submit the preneed funeral contract annual report by the thirtieth day of March of each year.

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