

4747-1-16

Advertising.

- (A) Advertising includes all advertisements to the general public offering replicas, descriptive literature on wearable hearing aids or hearing loss, etc., placed by an individual or organization whose business includes the merchandising of hearing aids for sale.
- (B) When advertising which is considered in violation of Chapter 4747. of the Revised Code is brought to the attention of the board, the secretary, using all available criteria shall call to a hearing aid dealer's attention the particular provision of section 4747.12 of the Revised Code considered appropriate, unless otherwise specified by the law and/or the rules. The secretary may act on an informal basis to resolve the complaint before referring any example of questionable advertising to the board.

R.C. 119.032 review dates: 02/05/2004 and 02/05/2009

CERTIFIED ELECTRONICALLY

Certification

02/05/2004

Date

Promulgated Under: 119.03
Statutory Authority: 4747.04
Rule Amplifies: 4747.12
Prior Effective Dates: 11/16/71, 2/1/77, 4/15/84