<u>4747-1-16</u> <u>Advertising</u>.

Advertising includes the distribution, placement or offering of materials to the general public including, but not limited to, replicas, descriptive literature on wearable hearing aids or literature on hearing loss by an individual or organization whose business includes the merchandising of hearing aids for sale.

Replaces:

4747-1-16

Effective:

R.C. 119.032 review dates:

Certification

Date

Promulgated Under: Statutory Authority: Rule Amplifies: Prior Effective Dates:

119.03 4747.04 4747.02, 4747.04, 4747.12 2/1/77, 4/15/84