

4901:2-19-14      **Advertisements.**

- (A) Every carrier of household goods shall include in every advertisement the name or trade name, address, and telephone number of the ~~motor~~ carrier and the certificate number assigned to that ~~motor~~ carrier by the commission. The certificate number shall be in the following format in every advertisement: "PUCO No. \_\_\_\_\_."
- (B) For purposes of this rule, an "advertisement" means any communication to the public in connection with an offer or sale of any intrastate transportation service. This includes a yellow pages listing, written or electronic database listings of the carrier name, address and telephone number in an on-line database but excludes advertisement over airwaves, including radio and telephone, and listings of a carrier name, address and telephone number in a white pages listing.
- ~~(C) No carrier of household goods, or any employee, agent or representative of that carrier, shall advertise or represent to the public that "all loads are insured" or make any similar statement.~~
- ~~(D)~~(C) Notwithstanding the provisions of paragraph (A)(3) of rule 4901:2-5-10 of the Administrative Code, all motor vehicles used to transport household goods in this state shall be marked with the company name, city and state, company number of vehicle and PUCO certificate number in letters not less than two inches in height and three-eighths inch in width.
- (D) All advertisements and information provided by interstate household goods carriers shall comply with 49 C.F.R. 375, 207, 213, and 301 as effective on the date referenced in paragraph (F) of rule 4901:2-19-02 of the Administrative Code.

Effective: 04/10/2009

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CERTIFIED ELECTRONICALLY

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Certification

03/31/2009

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Date

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