

Rule Summary and Fiscal Analysis

Part A - General Questions

Rule Number: 901:4-6-04

Rule Type: Amendment

Rule Title/Tagline: Use of logotype, standards.

Agency Name: Department of Agriculture

Division: Markets

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I. Rule Summary

1. Is this a five year rule review? Yes
 - A. What is the rule's five year review date? 1/31/2024
2. Is this rule the result of recent legislation? No
3. What statute is this rule being promulgated under? 119.03
4. What statute(s) grant rule writing authority? 901.171
5. What statute(s) does the rule implement or amplify? 901.171
6. Does the rule implement a federal law or rule in a manner that is more stringent or burdensome than the federal law or regulation requires? No
 - A. If so, what is the citation to the federal law or rule? Not Applicable
7. What are the reasons for proposing the rule?

This rule has been reviewed in accordance with the five year rule review process.
8. Summarize the rule's content, and if this is an amended rule, also summarize the rule's changes.

OAC 901:4-6-04 outlines the products which are eligible for participation in the Ohio Proud program. The rule has been amended to make one clarification which should assist in reader comprehension. No substantive changes have been made to the rule.

9. **Does the rule incorporate material by reference?** Yes
10. **If the rule incorporates material by reference and the agency claims the material is exempt pursuant to R.C. 121.75, please explain the basis for the exemption and how an individual can find the referenced material.**

Pursuant to section 121.75 of the Revised Code, the code sections incorporated into this rule are exempt from compliance according to section 121.75 (A) of the Revised Code.

11. **If revising or re-filing the rule, please indicate the changes made in the revised or re-filed version of the rule.**

Not Applicable

II. Fiscal Analysis

12. **Please estimate the increase / decrease in the agency's revenues or expenditures in the current biennium due to this rule.**

This will have no impact on revenues or expenditures.

0.00

Not Applicable

13. **What are the estimated costs of compliance for all persons and/or organizations directly affected by the rule?**

As this program is voluntary there is minimal adverse impact from this regulation. However, interested individuals must complete necessary paperwork which takes a minimal amount of time. The product registration fee remains unchanged at \$50.

14. **Does the rule increase local government costs? (If yes, you must complete an RSFA Part B). No**
15. **Does the rule regulate environmental protection? (If yes, you must complete an RSFA Part C). No**

- 16. If the rule imposes a regulation fee, explain how the fee directly relates to your agency's cost in regulating the individual or business.**

This is a voluntary program and interested individuals must pay a \$50 registration fee annually. The registration fee is used to fund the activities and administration of the program.

III. Common Sense Initiative (CSI) Questions

- 17. Was this rule filed with the Common Sense Initiative Office? Yes**

- 18. Does this rule have an adverse impact on business? Yes**

- A. Does this rule require a license, permit, or any other prior authorization to engage in or operate a line of business? No**

This program is voluntary. However, if interested, an individual must register the product in order to use the logo.

- B. Does this rule impose a criminal penalty, a civil penalty, or another sanction, or create a cause of action, for failure to comply with its terms? Yes**

Use of the Ohio Proud logo and trademark without approval would subject an individual to civil and potentially criminal action.

- C. Does this rule require specific expenditures or the report of information as a condition of compliance? Yes**

The product registration fee remains unchanged at \$50. Persons wishing to participate in the Ohio proud program shall apply to the director of agriculture for a license on the forms provided by the department, provide all of the information required on the forms and any additional information if requested.

- D. Is it likely that the rule will directly reduce the revenue or increase the expenses of the lines of business of which it will apply or applies? No**

IV. Regulatory Restriction Requirements under S.B. 9. Note: This section only applies to agencies described in R.C. 121.95(A).

- 19. Are you adding a new or removing an existing regulatory restriction as defined in R.C. 121.95? No**

A. How many new regulatory restrictions do you propose adding to this rule?

Not Applicable

B. How many existing regulatory restrictions do you propose removing from this rule?

Not Applicable

C. If you are not removing existing regulatory restrictions from this rule, please list the rule number(s) from which you are removing restrictions.

Not Applicable

D. Please justify the adoption of the new regulatory restriction(s).

Not Applicable