

901:8-2-11

Advertising.

- (A) In ~~advertising of advertisements for auction sales~~ auctions by any licensed auctioneer apprentice auctioneer or ~~auction company~~ special auctioneer the individual auctioneer who will physically conduct the ~~sale~~ auction shall be listed prominently in such advertising as said auctioneer. The individual auctioneer who conducts the sale is the one who calls for, accepts, and closes bids on the items offered for sale.
- (B) All auctioneers, apprentice auctioneers, or ~~auction companies~~ special auctioneers who intend to use the term "estate sale" or "estate auction" (or words of similar meaning) in any advertising shall comply with the following:
- (1) Have contracted directly with the executor or administrator of the estate property.
 - (2) Prominently list in any such advertisement the name of the executor or administrator of the estate.
 - (3) Prominently list in any such advertisement the county and probate court case number of the estate.
- (C) Failure to comply with the above shall be a violation of divisions (C), ~~(I), and (J)~~ of section 4707.15 of the Revised Code.

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CERTIFIED ELECTRONICALLY

Certification

06/04/2004

Date

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