

109:4-1-03

**Objectives of the office of the Ohio attorney general, consumer protection section.**

- (A) To inform and educate the consuming public and the suppliers of Ohio of their rights and responsibilities under the laws of this state;
- (B) To receive and process complaints and inquiries regarding conduct governed by those laws referred to in rule 109:4-1-02 of the Administrative Code;
- (C) To investigate practices which come to the attention of the consumer protection section by complaints or through its own inquiries and which may violate those laws referred to in rule 109:4-1-02 of the Administrative Code;
- (D) To institute enforcement proceedings in order to promote compliance with and obtain those remedies available through those laws referred to in rule 109:4-1-02 of the Administrative Code;
- (E) To conduct research, make inquiries, hold public hearings, and to publish studies relating to consumer transactions;
- (F) To adopt, amend, and repeal substantive rules defining with reasonable specificity acts or practices which violate section 1345.02 or 1345.03 of the Revised Code;
- (G) To conduct in-depth analyses of specific industry practices which may warrant investigatory hearings or new legislation;
- (H) To carry on any other appropriate and necessary activities in order to effectuate the purposes of those laws referred to in rule ~~109:4-2-01~~109:4-1-02 of the Administrative Code.

Effective: 6/12/2025

Five Year Review (FYR) Dates: 10/4/2024 and 06/03/2030

CERTIFIED ELECTRONICALLY

---

Certification

06/02/2025

---

Date

Promulgated Under: 119.03

Statutory Authority: 1345.05

Rule Amplifies: 1345.02

Prior Effective Dates: 12/11/1977, 06/15/1998, 07/18/2009