173-6-06 **Records that identify cardholders.**

- (A) ODA may maintain retain records of information obtained from cardholders.
- (B) ODA may use the names and addresses in the records to send a mailing to cardholders for the purpose of informing them about the programs of ODA, other governmental agencies, or certain non-profit entities who are approved by ODA.
- (C) At the discretion of the director, ODA may provide names and addresses from the records to other governmental agencies and certain non-profit entities that are approved by ODA for the purpose of informing cardholders of programs or information sponsored or supported by those governmental agencies or non-profit entities. Any governmental agency or non-profit entity receiving such information may not use or maintain the information for any purpose other than that for which it was intended by ODA.
- (D) ODA may produce a provider vendor directory of all providers vendors or industry-specific providers vendors in partnership with a for-profit entity that is willing to pay all, or to offset a major portion, of the expense of producing such a directory.
 - (1) ODA may use the names and addresses in the records to mail such a directory to cardholders.
 - (2) At the discretion of the director, ODA may provide names and addresses from the records to a for-profit entity that produces such a directory. Any for-profit entity receiving such information may shall not use or maintain retain the information for any purpose other than that for which it was intended by ODA.
- (E) Information in the records that identifies any or all cardholders is not a public record that is subject to inspection or copying in accordance with section 149.43 of the Revised Code, and may be disclosed only at the discretion of the director <u>ODA</u> <u>shall only disclose the information at the director's discretion</u>. The director may <u>shall only</u> disclose only information in the records that does not contain the medical history of a cardholder.

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Date

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