173-6-06 **Records that identify eardholders.**

- (A) ODA may maintain retain records of information obtained from cardholders.
- (B) ODA may use the names and addresses in the records to send a mailing to cardholders for the purpose of informing them about the programs of ODA, other governmental agencies, or certain non-profit entities who are approved by ODA.
- (C) At the discretion of the director, ODA may provide names and addresses from the records to other governmental agencies and certain non-profit entities that are approved by ODA for the purpose of informing cardholders of programs or information sponsored or supported by those governmental agencies or non-profit entities. Any governmental agency or non-profit entity receiving such information may not use or maintain the information for any purpose other than that for which it was intended by ODA.
- (D) ODA may produce a provider vendor directory of all providers vendors or industry-specific providers vendors in partnership with a for-profit entity that is willing to pay all, or to offset a major portion, of the expense of producing such a directory.
 - (1) ODA may use the names and addresses in the records to mail such a directory to cardholders.
 - (2) At the discretion of the director, ODA may provide names and addresses from the records to a for-profit entity that produces such a directory. Any for-profit entity receiving such information may shall not use or maintain retain the information for any purpose other than that for which it was intended by ODA.
- (E) Information in the records that identifies any or all cardholders is not a public record that is subject to inspection or copying in accordance with section 149.43 of the Revised Code, and may be disclosed only at the discretion of the director ODA shall only disclose the information at the director's discretion. The director may shall only disclose only information in the records that does not contain the medical history of a cardholder.

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