

5501:2-6-01

**Definitions.**

- (A) "Advertising agreement" means an agreement or contract between the program manager and each business displaying a logo sign panel.
- (B) "Alternative fuel" means a vehicle fuel other than gasoline or diesel, i.e. liquid propane gas, compressed natural gas, electric or other fuel that may become available in the future.
- (C) "Attraction" means an arena, stadium, amusement park, historical society, historical district, museum, scenic attraction, natural attraction, convention center, zoo, winery, or aquarium located in an urban area.
- (D) "Business" means an establishment offering gas, food, lodging, camping and/or attraction facilities at a single address.
- (E) "Convention center" means a building(s) that hosts conventions, industrial shows, and the like, has one or more meeting rooms, and has the overall meeting room capacity to accommodate at least one thousand persons.
- (F) "Director" means the director of the Ohio department of transportation or his designee.
- (G) "Department" means the Ohio department of transportation.
- (H) "Eligible interchange" means an interchange on a freeway or divided, multi-lane, limited access highway eligible for the specific service sign program as described in section 4511.101 and 5516.02 of the Revised Code.
- (I) "Fee" means the amount of money assessed an eligible business for participation in the program.
- (J) "Freeway" means a divided highway with full control of access.
- (K) "Interchange" means a system of interconnecting roadways in conjunction with one or more grade separations that provides for the movement of traffic between two or more roadways or highways on different levels.
- (L) "Legend message" means a word legend providing the name of a business.
- (M) "Logo sign panel" means a reflectorized sign mounted on the specific service sign showing the trademark logo, nontrademark logo, legend message or combination

thereof for a motorist service available on a crossroad at or near an interchange.

- (N) "Motorist services" means gas, food, lodging, camping or attraction services.
- (O) "Motorist service signs" means existing Ohio department of transportation blue signs with white letters or symbols indicating gas, food, lodging, camping, hospital, highway patrol, and/or tourist information centers available at a specific interchange.
- (P) "Nontrademark logo" means a business logo that is not registered as a trademark with the appropriate U.S. governmental agency.
- (Q) "Program manager" means an independent contractor, selected by the director to manage the specific service signing program for the department.
- (R) "Public telephone" means a telephone available for use by business patrons during all hours the business is open.
- (S) "Right of way permit" means a permit issued by the director to the program manager to occupy the highway right of way.
- (T) "Rural areas" means any areas not meeting the definition of an urban area.
- (U) "Specific service sign" means a rectangular sign panel, complying with the department's "Construction and Material Specification 730.19," that includes
- (1) The words "gas," or "food," or "lodging" or "camping" or "attractions,"
  - (2) Directional information, and
  - (3) One or more logo sign panels.
- (V) "Trademark logo" means a business logo that is registered as a trademark with the appropriate U.S. governmental agency.
- (W) "Trailblazing signs" means signs that are installed on the interchange crossroad directing to eligible businesses not on the crossroad.
- (X) "Urban area" means an area having a population of fifty thousand or more according to the most recent federal census and designated as such on federal aid urban area

maps prepared by the department.

Effective:

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Certification

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Date

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